



## EPG Data Service

Provides accurate, comprehensive 7-day Electronic Program Guide data that drives viewers to your TV programs

Programs are your most valuable asset, and electronic program guides (EPG) are the most cost-effective way to promote them.

An EPG is only as good as the information it displays: If a program name is incorrect or it is listed at the wrong time, viewers won't tune in. And if regional channels or radio listings are not included, subscribers may not even know that those programs are available... and you lose valuable ad revenues.

GMDS EPG Data Service gathers and formats seven full days of program data for inclusion in broadcaster EPGs. Accuracy is guaranteed and GMDS updates data as often as needed. EPG Data Service provides time zone corrections and special fonts, and covers radio and regional TV channels. Attractive, legible and uniform fonts ensure a clean, professional appearance.

EPG Data Service is fully integrated with NDS Videoguard encryption system. It supports all formats and can be integrated with any EPG system on the market.

### *Ideal for...*

GMDS EPG Data Service is the ideal solution for DTH and cable operators of all sizes, as well as teleports and is particularly suitable for operators that provide regional TV and radio channels, or transmit across time zones.

Today	Tomorrow	Thursday	Friday	Saturday	Sunday	Monday	
10am	11am	12pm	1pm	Later			
BBC HD Preview					BBC HD Preview		
itv 1 HD	The Jeremy Kyle Show	This Morning	ITV This Morning N		Loose Women	ITV News & Weather	
4hd	Supernatural US	Deal or No Deal: Cops and Robbers	Wife Swap USA	C 4	A Place in the Sun: Home or Away	Jamie at Home	Flying Tigers

### *Advantages*

- Seven full days of program data
- Superior accuracy
- Program data for radio stations and regional TV channels
- All languages and character sets
- Time zone corrections
- Handles hundreds of channels
- Integrated with NDS Videoguard encryption system
- May be integrated with all other EPG systems
- Highly cost effective service
- Transmission to customer via simple internet connection

GMDS is a full service provider of digital video solutions and services, specializing in value-added services for operators, broadcasters, Telecoms and teleport operators throughout Europe. With five locations, GMDS provides professional-quality technical and integration services, studio and productions systems, DVB systems and broadcast services.

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