



# Professional Playout Service

**GMDS Professional Playout Service ensures seamless, "round-the-clock", high-quality video programming for broadcast and corporate networks**

Few regional and specialty broadcasters or corporate networks can afford to retain skilled, in-house professionals capable of creating full schedules of video programming that attracts and retains viewers.

Costly expertise is required to build channel line-ups, arrange playlists, encode and re-encode programs to uniform formats and standards, add digital effects, and seamlessly integrate live feeds.

GMDS Professional Playout Service provides affordable offline encoding and playout services that ensure uninterrupted content for corporations and small broadcast networks 24/7. Broadcast professionals expertly encode and re-encode content from diverse sources to create cohesive playlists with uniform formats and video quality, encoded at the bit-rate of choice, as well as high quality content loops.

A wide range of special digital effects can be added to enhance visual interest and excitement. The GMDS Playout Service is compatible with any playout server.



## *Ideal for...*

*GMDS Playout Service* is ideal for operators of regional and special interest TV channels and for corporate networks.

## *Advantages*

- Professional, cost-effective service
- Superior video quality
- Video encoding and re-encoding to any bit-rate
- Scrambled or free-to-air encoding
- Uniform formatting for quality appearance
- Creation of full 24/7 channel line-up
- Generation of repeatable content sequence loops
- Full playlist management
- Cut to live programming
- Special effects including split screens, live-feed reception, logo and character insertion, and more
- 24/7 support

*GMDS* is a full service provider of digital video solutions and services, specializing in value-added services for operators, broadcasters, Telecoms and teleport operators throughout Europe. With five locations, GMDS provides professional-quality technical and integration services, studio and productions systems, DVB systems and broadcast services.

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